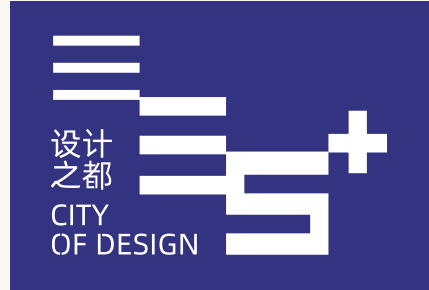


High-Quality Urban Cultural Content Provider & Service Supplier

SHENZHEN CITY OF DESIGN OPERATION DEVELOPMENT CO.LTD

深圳市设计之都运营发展有限公司

www.designcities.cn



深圳市设计之都运营发展有限公司

SHENZHEN CITY OF DESIGN OPERATION DEVELOPMENT CO.LTD

SHENZHEN CITY OF DESIGN OPERATION DEVELOPMENT CO. LTD. is a wholly-owned subsidiary of Shenzhen Media Group , It was upgraded and rebranded by the Publicity Department of the CPC Shenzhen Municipal Committee in November 2023, based on the former Shenzhen Cultural Industry (International) Exhibition Company.

Positioned as a high-quality urban cultural content provider and service supplier, the company plays a crucial role in the cultural industry landscape of the Shenzhen Media Group. In the context of the Greater Bay Area's global cultural integration and the emergence of dual-zone cultural exemplars, the company is dedicated to planning and hosting major domestic and international exhibitions and events in design, art, and fashion. It uniquely combines online and offline interactions, government-industry-academia-research collaboration, and the influence of mainstream media.

Focusing on young users and treating the city as a stage, the company links top global resources and platforms. Through continuous operation of the "Design City" in Shenzhen, Shenzhen Design Week, Shenzhen-Hong Kong-Macao Digital Design Exhibition, Shenzhen-Milan Lifestyle Week, Shenzhen Cartoon and Animation Festival ,Sky Museum, China (Shenzhen) International Cultural Industries Fair Broadcasting Pavilion, it strives to create an ecosystem of design, art, and fashion that is integrated, consumer-driven, and influential. The company aims to be a leader in professional production, digital development, market operation, and international cooperation in the urban cultural industry.





中国（深圳）文化产业博览交易会
CHINA(SHENZHEN) INTERNATIONAL CULTURAL INDUSTRIES FAIR



深港澳数字设计三城展
SHENZHEN-HONG KONG-MACAO
DIGITAL DESIGN EXHIBITION



High-Quality Urban Cultural Content Provider & Service Supplier

- ① **Spreading the Word, Making a Big Impact**
Influential and Trendsetting
- ② **Resources, the Central Hub**
Possessing Resources and Connecting Them
- ③ **Creativity, the Right to Speak**
Telling Stories and Leading Social Trends
- ④ **Execution, Comprehensive Mastery**
Battle–Hardened, National Team Standards

1

Spreading the Word, Making a Big Impact

Influential and Trendsetting

In the attention economy era, backed by a powerful group, we can leverage platform battles effectively.

Internationally, Shenzhen Media Group, through its International Communication Center and platforms such as Shenzhen Satellite TV International Channel and Direct News, effectively reaches over 3.21 million users across more than 200 countries, providing one-stop solutions for brand internationalisation.

Domestically, the Group's extensive media network includes 10 TV channels (such as Shenzhen Satellite TV, Urban Channel, Drama Channel, etc.), 4 radio frequencies (news, traffic, music, etc.), 248 official new media accounts, 13 metro lines, and nearly 300 bus lines with a total of 30,000 terminals. Additionally, the largest outdoor LED HD screen in Asia ensures comprehensive media coverage across all channels and platforms. Wherever the eye can see or the ear can hear, there is potential.

Our company further enhances this reach by managing the official WeChat accounts, websites, new media matrix, and private domain communities for Shenzhen Design City, Shenzhen Design Week, Sky Museum, and Shenzhen Cartoon and Animation Festival. By targeting vertical media categories and leveraging authoritative content, we aim to influence the world.



Resources, the Central Hub

Possessing Resources and Connecting Them

Shenzhen Media Group is not only a creator of headline hits but also a co-builder of major trends and events. By leveraging the "news + government services + commerce" operational model, it exerts wide influence and deep connections across government, business, academia, and research sectors. The group supports key government initiatives such as the Cultural Power Summit Forum, Global Investment Conference, and Global Innovation and International Science Park Development Forum, thereby aligning with national and government strategies.

Moreover, our company collaborates with the Shenzhen Education Bureau, Education Research Institute, domestic and international universities, and over 20 primary and secondary schools in Shenzhen to co-establish educational and cultural initiatives. We also maintain reciprocal relationships with major banks, fund management firms, branch offices, and key customer groups. Furthermore, we partner with well-known commercial entities and brands such as One Avenue, China Resources(Holdings) Co.,Ltd., Hilton, and Huawei to build a cooperative and mutually beneficial value ecosystem. Additionally, we provide content for sub-venues of the China Cultural Industries Fair, embedded cultural spaces in Futian District, and organise cultural activities for party and group building, as well as corporate and group events. As a central hub for social resources, we achieve comprehensive reach across government, business, academia, and research, covering all aspects of life including dining, accommodation, education, entertainment, and shopping.



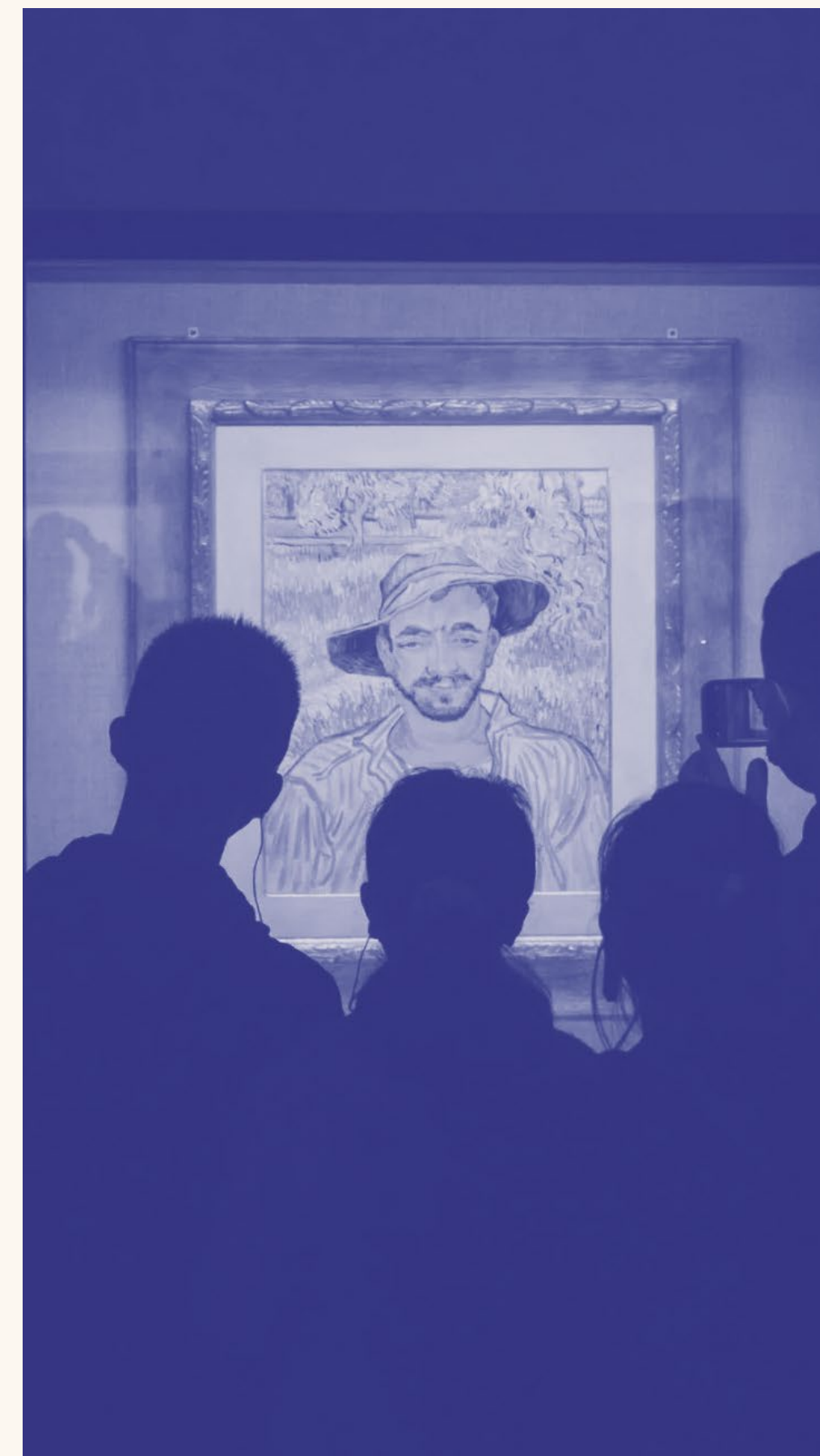
Creativity, the Right to Speak

Telling Stories and Leading Social Trends

As an urban cultural content provider, our endless stream of creative content is fundamental to our existence. Backed by a systematic content production group that connects with both the authorities and the public, we deeply understand and effectively communicate with the people. Using a comprehensive creative system, diverse modes of expression, and omnichannel influence, we propagate values and hold the right to speak.

For instance, in operating cultural venues, our Sky Museum not only organises international art exhibitions but also creates original IPs within the "Sky" series. This includes events such as "Sky Wonder Night," "Sky Anecdotes," "Sky Concerts," "Sky Cinema," and "Sky Café." From the museum's slogan, "The sky holds nothing, just a cloud to offer," we developed the "Cloud" brand series, including "Cloud Talk" public art education, "Cloud Collection" design and art store, "Cloud Tour" art activity center, and "Cloud Retreat" VIP lounge. Our inaugural exhibition in 2023 became a phenomenon in South China, attracting over 100,000 visitors and ranking first on Damai's exhibition charts and second on Maoyan's reviews. It garnered over 50,000 online reviews, achieving both box office success and critical acclaim. Notably, 87% of the visitors were under 45, making it a hub for youth culture and a new landmark for art in the Bay Area.

Moreover, our self-hosted IP, Shenzhen Cartoon and Animation Festival, now in its 13th edition, capitalises on its appeal to younger audiences, visual allure, and essential nature. Attracting hundreds of thousands of young visitors over five days, it serves as an optimal platform for high-efficiency brand promotion and youth-centric brand rejuvenation.



4

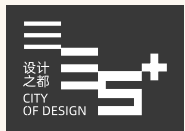
Execution, Comprehensive Mastery

Battle–Hardened, National Team Standards

SHENZHEN MEDIA GROUP boasts the expertise of a national team, having navigated numerous challenges. Whether it's our legion of professional anchors and journalists with exemplary skills in broadcasting and reporting, our versatile directing teams, or our execution of thousands of events annually, we have undertaken major international, national, and provincial projects for this city.

SHENZHEN CITY OF DESIGN OPERATION DEVELOPMENT CO. LTD. with its core team possessing two decades of market and media operation experience, stands ready to anchor your strategies with seasoned expertise. With an average age of 33, our execution team is primed to devise innovative plans and bring them to fruition. Moreover, our team of returnees from countries such as the UK, US, Italy, France, and Spain aids in international expansion, bridging Eastern and Western cultures. We accompany you on this journey, providing a visionary outlook, innovative approaches, and efficient execution to ensure that every step forward resonates with strength and success.





设计之都 CITY OF DESIGN

1

Fashion Design

Production Line

Expanding Humanity's Aesthetic Boundaries

2

Exhibition

Production Line

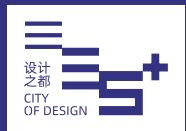
Exploring New Forms of Cultural and
Commercial Travel Industries

3

Art Museum

Production Line

Using Beauty as a Medium,
Leading the New Prosperity of Art in the Greater Bay Area



设计之都 CITY OF DESIGN

FASHION DESIGN

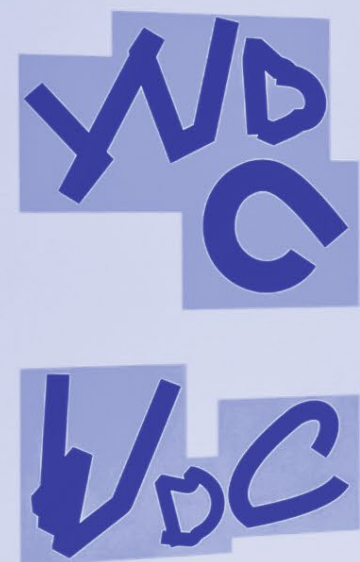
EXHIBITION

ART MUSEUM

FASHION DESIGN

Production Line

Expanding Humanity's Aesthetic Boundaries



全球设计之都圆桌对话

设计之都： 机遇与挑战 Cities of Design: Opportunities and Challenges

学术主持
Chair



大卫·格罗斯曼
David Grossman
国际设计理事会前主席、
以色列设计协会会长
Past President of International Council of Design (ICD)
President of the Israel Community of Designers

上海杨浦区
Panellists



倪乔保
Ni Qiaobao
联合国教科文组织创意城市
网络秘书处项目官员
Project Officer, UNESCO Creative
Cities Network & UNESCO Chair
Platform



韩望喜
HAN Wangxi
深圳“设计之都”推广办公室
副主任
Former Director, Shenzhen City of
Design Promotion Office



凯文·吉尔博
Kevin Gilboe
美国底特律设计中心
项目负责人
Project Lead - Mobility
Design Case Detroit



定原英德
Yoshinori Sadai
日本旭川创意城市区治理委员会
国际关系总监
Advisor, Asahikawa Creative City
Promotion Council



指导单位 Advised by
深圳设计周组委会办公室
Organizing Committee
Office of Shenzhen
Design Week

主办单位 Hosted by
深圳创意设计产业发展办公室
Shenzhen Innovation and
Creative Design
Development Office

承办单位 Organized by
深圳市文化广电旅游体育局
Shenzhen Culture, Radio &
Tourism Administration

协办单位 Co-organized by
南方科技大学创意设计学院
South China University of Technology
School of Design
WDC 世界设计周组委会
World Design Week

执行单位 Presented by
深圳广播电影电视集团
Shenzhen Media Group

SHENZHEN
DESIGN
WEEK
深圳设计周

WDC
World
Designers
Congress
全球设计师
大会

SHENZHEN
DESIGN
WEEK
深圳设计周

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大会

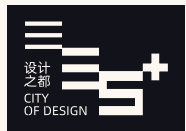
World
Designers
Congress
全球设计师
大会



SHENZHEN
DESIGN
WEEK
深圳设计周



SHENZHEN
DESIGN
WEEK
深圳设计周



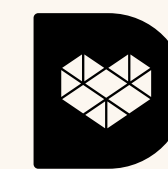
设计之都 CITY OF DESIGN

FASHION DESIGN

EXHIBITION

ART MUSEUM

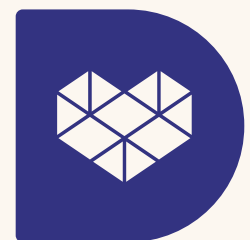
A Premier Event Eagerly Awaited by Professional Designers: Official Design Gala of the World's Design Capitals



SHENZHEN
DESIGN
WEEK
深圳设计周

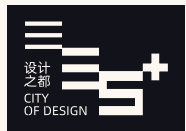
深圳设计周

The official design extravaganza of the world's "Design Capital," the 2024 Shenzhen Design Week, and the Global Design Awards "Kunpeng Global Design Award," jointly hosted by the Shenzhen Municipal People's Government and the International Design Council, brought together renowned designers from 18 countries and regions. Heads of international design organizations, representatives from UNESCO Creative Cities Network "Design Capitals," and other domestic and international guests attended. Major exhibitions and satellite events attracted over 300,000 visitors, sparking widespread discussion.



**SHENZHEN
DESIGN
WEEK**
深圳设计周

This year's theme, "Design Makes Life Better," integrated the city's design activities and resources throughout the year. It introduced a multi-dimensional activity matrix of "4+23+N" and a multi-tiered exhibition and communication format of "Main Venue + Satellite Venues + Star Exhibitions." Over 50 satellite events formed a citywide synergy, showcasing the beauty of design. Major media outlets, including People's Daily, Xinhua News Agency, and China National Radio, continued their coverage, with over 1,600 related articles published online, reaching over 100 million readers. The main visual of the 2024 Shenzhen Design Week appeared in major global cities, covering landmarks in Milan, New York, and more, reaching over 2 million people. Short videos featuring international guests were posted on Instagram, Twitter, YouTube, and Facebook, receiving numerous likes from international design figures and enthusiasts, with over 50 million views.



设计之都 CITY OF DESIGN

FASHION DESIGN

EXHIBITION

ART MUSEUM





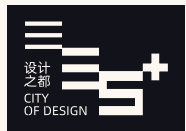
The Final Step In Bridging Cross-Border Cultural And Economic Cooperation:

China-Italy Fashion Industry Exchange Event

Shenzhen & Milan Lifestyle Week

The Sino-Italian Fashion Industry Exchange Summit

Shenzhen & Milan Lifestyle Week is a fashion industry event co-organized by Shenzhen and Milan. With the collaboration of Longhua, Nanshan, and Futian districts, through a series of high-end forums, brand showcases, exhibitions, fashion gatherings, and talent exchanges, it strengthens the introduction of international fashion brands and talents to Shenzhen and the export of Shenzhen fashion brands, promoting high-quality development of Shenzhen's design and fashion industry.



设计之都 CITY OF DESIGN

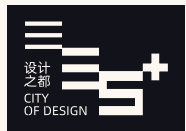
FASHION DESIGN

EXHIBITION

ART MUSEUM

The event attracted over a thousand guests, including government officials from Italy and other countries, representatives from various fashion associations and media, and domestic and foreign clothing buyers. Over 200 foreign guests attended, reaching a historic high in the city's fashion event scale. Eight industry docking and exchange meetings resulted in over 70 cooperation projects and orders, with a transaction volume of 50 million yuan. Over 80 mainstream media outlets, including Xinhua New Media, CCTV New, and Guangming Daily, Economic daily, China Youth Daily, Nanfang Media Group, Shenzhen Satellite TV provided coverage. Several Italian media, including CLASS TV, Corriere della Sera, and RAI (Italian Radio and Television), extensively reported on the event.





设计之都 CITY OF DESIGN

FASHION DESIGN

EXHIBITION

ART MUSEUM





设计之都 CITY OF DESIGN

FASHION DESIGN

EXHIBITION

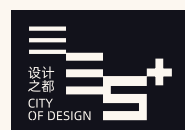
ART MUSEUM

EXHIBITION

Production Line

Exploring New Forms of Cultural and Commercial Travel Industries





A Showcase of A Super-Large International Exhibition:

The Builder of The First Exhibition of China's Cultural Industry

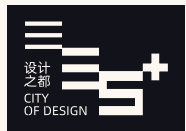


中国（深圳）文化产业博览交易会

CHINA(SHENZHEN) INTERNATIONAL CULTURAL INDUSTRIES FAIR

China (Shenzhen) International Cultural Industries Fair, founded in 2004, is the highest-standard, largest-scale, most effective, and influential exhibition in China's cultural industry, known as the "No.1 Cultural Fair in China." The 20th ICIF will be held from May 23rd to 27th, 2024, with 8 exhibition halls covering fields such as film and television, publishing, esports, intangible cultural heritage, art, design, national trends, and international cultural trade. A total of 6,015 government delegations, cultural institutions, and enterprises will participate online and offline, showcasing over 120,000 cultural products and more than 4,000 cultural industry investment and financing projects from 60 countries and regions.



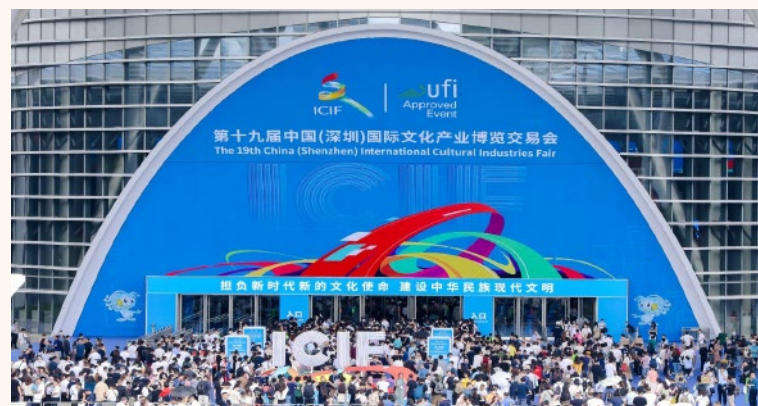


设计之都 CITY OF DESIGN

FASHION DESIGN

EXHIBITION

ART MUSEUM





设计之都 CITY OF DESIGN

FASHION DESIGN

EXHIBITION

ART MUSEUM

The Prominent Summer Event for Young Enthusiasts:

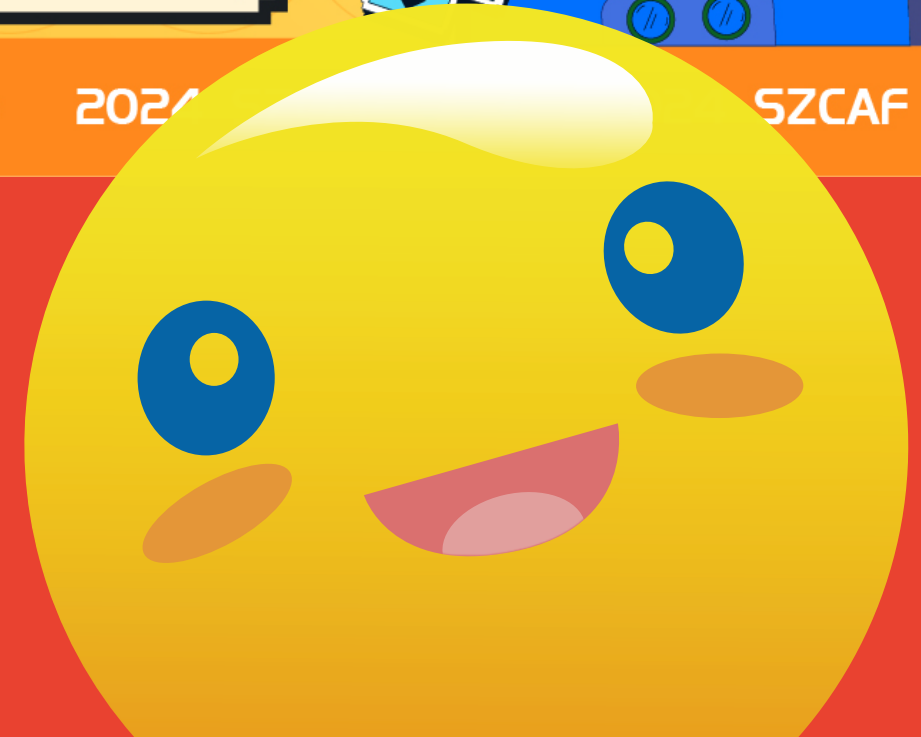
The Best Summer Animation & Game Cultural Event In Shenzhen



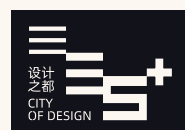
Shenzhen Cartoon and Animation Festival

深圳动漫节

INFINITE
CREATIVITY
创意无限







设计之都 CITY OF DESIGN

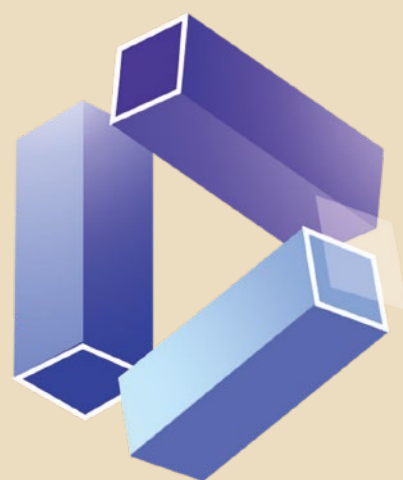
FASHION DESIGN

EXHIBITION

ART MUSEUM

4 Days, 400m², 58000 People

The Forefront of Digital Design In The Greater Bay Area



深港澳数字设计三城展

SHENZHEN-HONG KONG-MACAO

DIGITAL DESIGN EXHIBITION

Shenzhen-Hong Kong-Macao Digital Design Exhibition, representing "Digital China" in the Bay Area, showcases the latest applications of digital technology in the creative industries and design fields of Shenzhen, Hong Kong, and Macao. The 2024 exhibition was held at the Shenzhen Art Museum (New Building), attracting over 58,000 visitors in four days. During the exhibition, a symposium on the future development of digital design invited over ten digital design experts from the three regions to share the latest concepts in digital design.

深港澳 数字设计三城展

SHENZHEN-HONG KONG-MACAO DIGITAL DESIGN EXHIBITION

深港澳数字设计三城展
SHENZHEN-HONG KONG-MACAO
DIGITAL DESIGN EXHIBITION

设计之道·AI赋能

指导单位

深圳创新创意设计发展办公室

主办单位

深圳广播电影电视集团

承办单位

深圳市设计之都运营发展有限公司

协办单位

深港产学研基地
深圳市人工智能与机器人研究院科学+艺术联合实验室
香港浸会大学
香港都会大学
香港城市大学
澳门大学
澳门设计师协会
深圳大学
南方科技大学
深圳技术大学
深圳市数字创意产业协会

法律顾问

北京市京师（深圳）律师事务所

SHENZHEN
DESIGN
WEEK
深圳设计周

深圳设计周·重点品牌系列活动

2024年4月27日(预展) 深圳美术馆（新馆）8号展厅



设计之都 CITY OF DESIGN

FASHION DESIGN

EXHIBITION

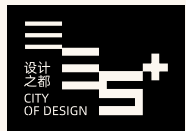
ART MUSEUM

ART MUSEUM

Production Line

Using Beauty as a Medium, Leading the New Prosperity of Art in the Greater Bay Area





SKY MUSEUM 天空美术馆



深圳市福田区
广电金融中心·48F+49F

48-49F, SZMG Media Finance Center
Pengcheng 1st Rd, Futian District, Shenzhen, CHINA

The Cultural New Landmark In the Central of Shenzhen City

Located within the Shenzhen Media Group(SZMG), the Sky Museum stands tall in the cultural and financial hub of Futian CBD, situated in the SZMG Media Finance Center's West Tower on floors 48 and 49. Adjacent to the Shenzhen Stock Exchange and Futian Station, is a high-altitude art museum. Covering nearly 5,000 square meters, it features three professional exhibition halls and three functional zones. Based on the open and inclusive humanistic background of the Greater Bay Area, it covers international top contemporary art, digital fashion design, popular science education, and leisure entertainment, among other functions.

The Sky Museum strives to tell the story of Shenzhen. Collaborating with over twenty-five schools, it provides art education to Shenzhen youth. With over twenty public education and workshop activities each month, it celebrates the hero dreams born in ordinary life. Through the "Sky Series," including 《Wonderful Night at the Sky》《Sky Wild History》art reviews, and "Skylight Concert" music salons, the museum explores the innovative spirit of Shenzhen in new art forms.

The Sky Museum aims to lead cultural and artistic exchanges between Shenzhen, the Greater Bay Area, and the world, celebrating the beauty of diversity. It also fulfills its responsibility and mission of art popularization and cultural construction, "sharing beauty together." It seeks to become a pioneering platform for international artistic exchanges and a showcase stage for urban renewal and online-offline business integration.; a cultural supply and interactive platform for the public, with both humanistic depth and urban warmth.

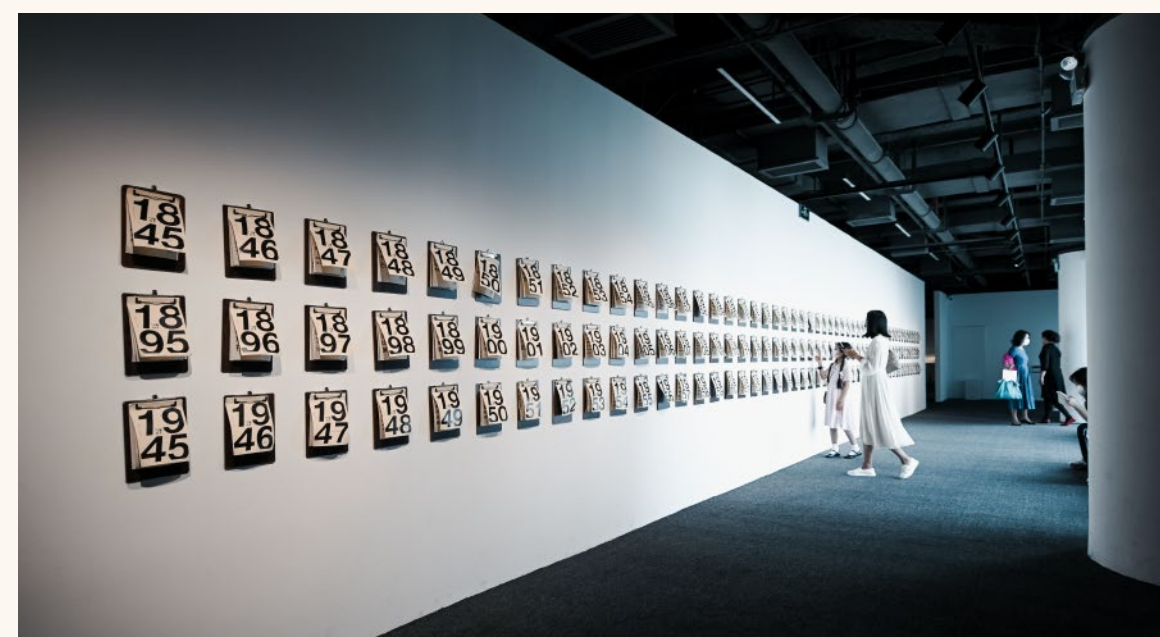
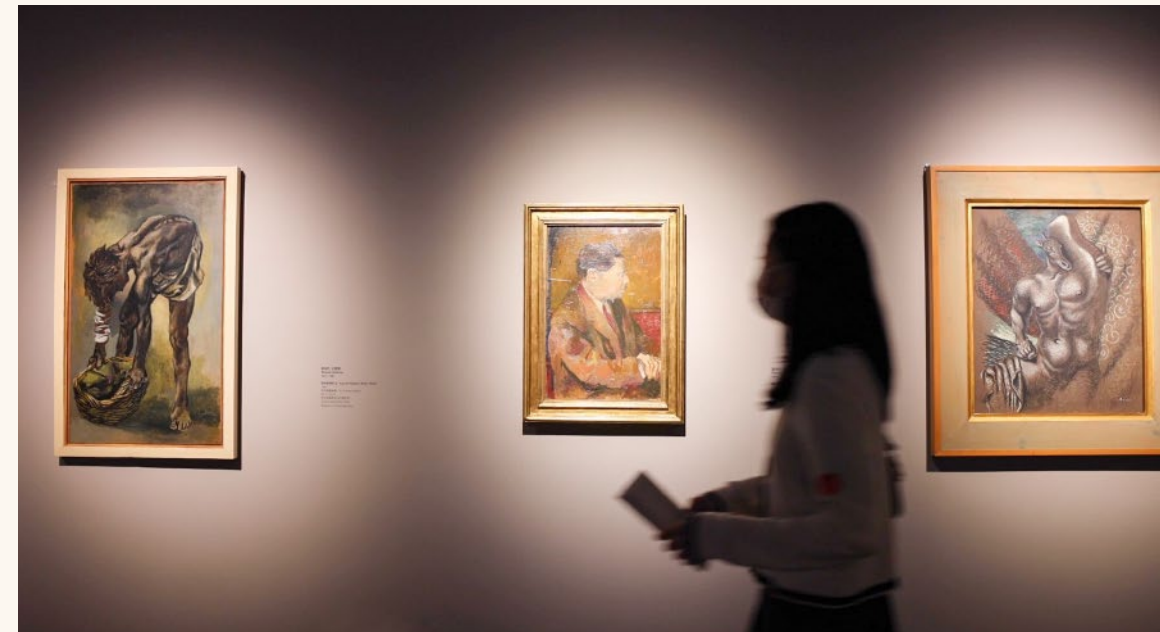


设计之都 CITY OF DESIGN

FASHION DESIGN

EXHIBITION

ART MUSEUM





Magnificence@SKY MUSEUM

天空美术馆
SKY MUSEUM
开 | 馆 | 大 | 展
SHENZHEN, CHINA

意大利国家现当代美术馆精粹展

气象万千



真迹在展

文森特·梵高

《园丁》 1889

2023

2023

3.25 – 6.25

深圳市福田区·广电金融中心·西座48F



天空美术馆

SZMG Media Finance Center (West Tower),
Pengcheng 1st Rd, Futian District, SHENZHEN, CHINA

Masterpieces from the Galleria Nazionale d'Arte Moderna e Contemporanea

Magnificence

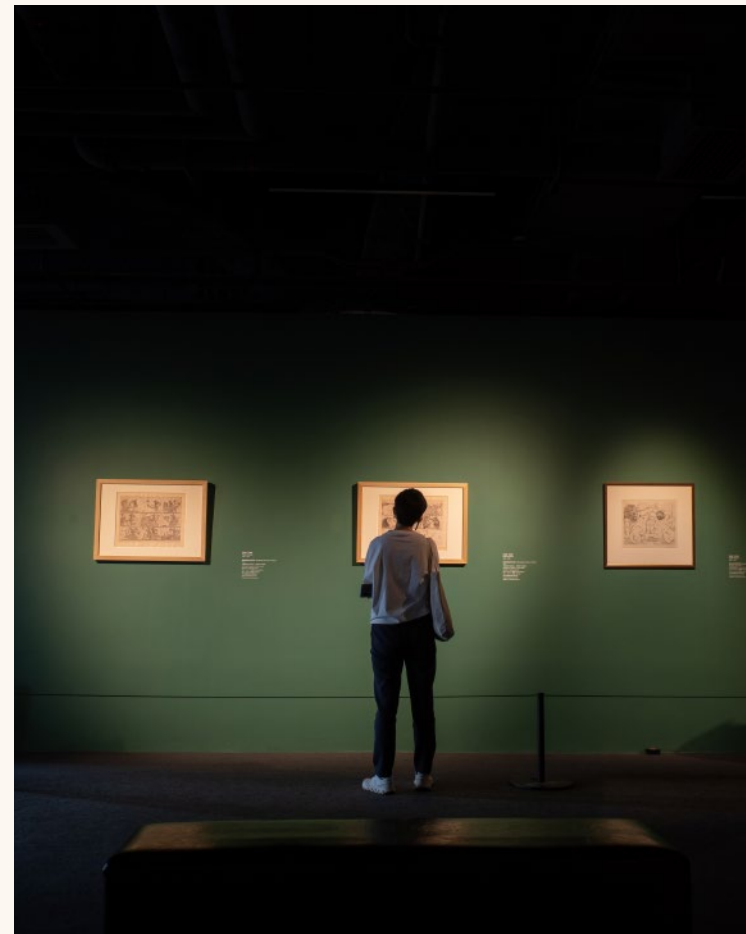
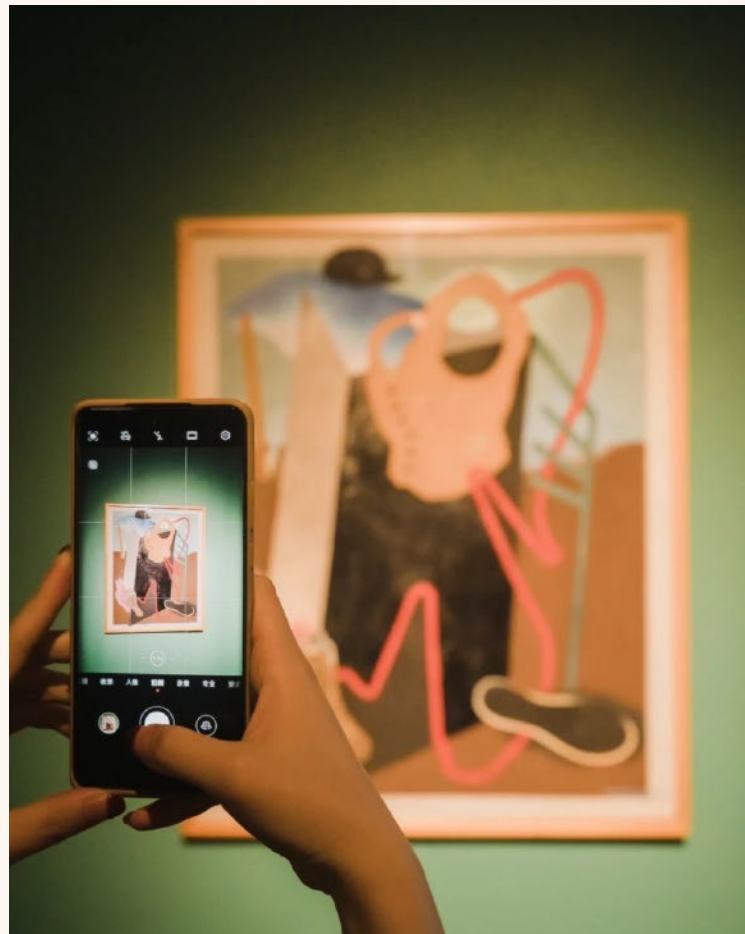
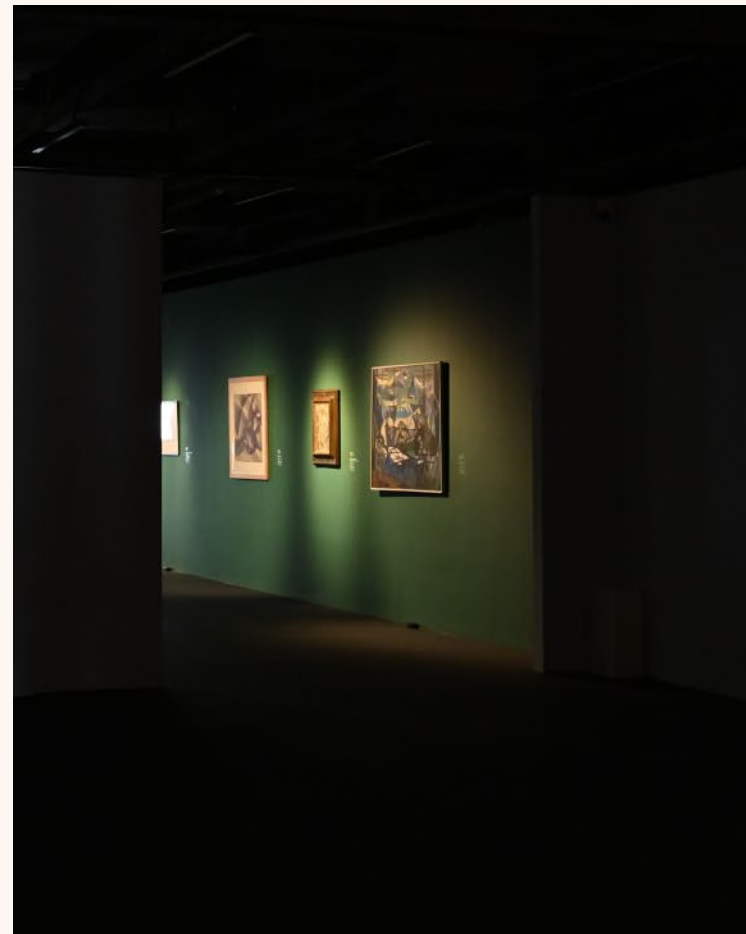
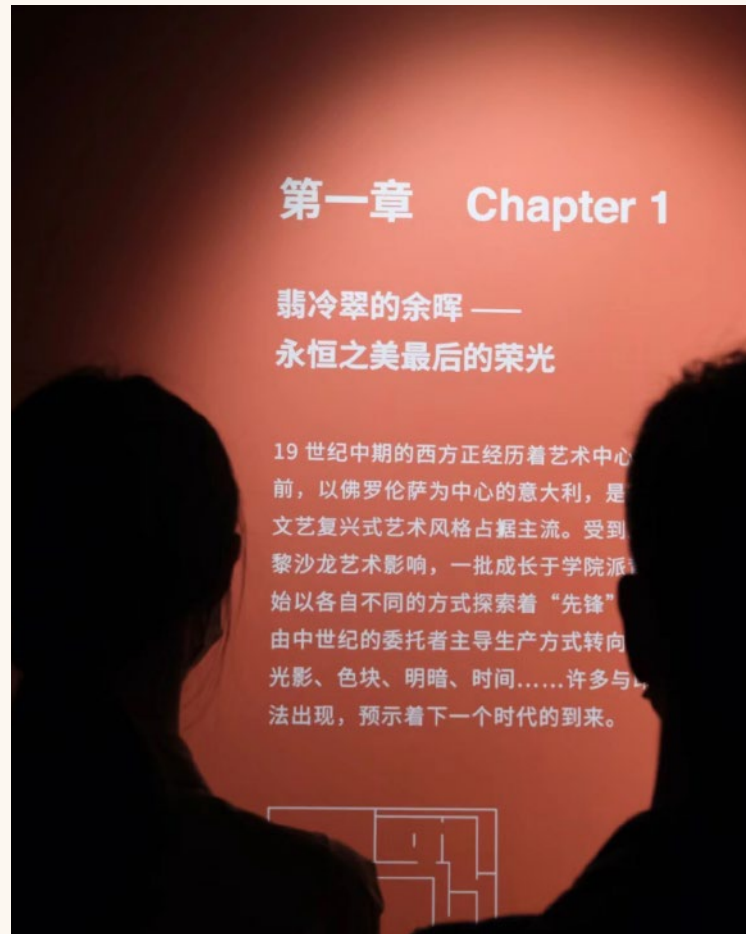
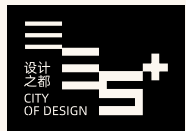
Masterpieces from the Galleria Nazionale d'Arte Moderna e Contemporanea

The Magnificence – Masterpieces from the Galleria Nazionale d'Arte Moderna e Contemporanea was held at the Sky Museum from March 25th to June 25th, 2023. "Magnificence" uses the changes in clouds as a metaphor for the exchange and integration of art. It showcased 62 selected art masterpieces from nearly 150 years of contemporary art and culture waves. Works by artists such as Van Gogh, Picasso, Modigliani, Kandinsky, Morandi, Boldini, De Chirico, and Matisse were all on display.

"Magnificence" not only received praise from many industry authorities but also sparked a hot discussion online, becoming a phenomenon-level exhibition in the South China region in 2023. The total number of visitors exceeded 100,000, ranking first on the Damai exhibition list and second on the Maoyan exhibition praise list. There were over 50,000 comments and reviews online, achieving both box office success and word-of-mouth success.



SKY MUSEUM
气象万千
2023.3.25-6.25 福田区广电金融中心
大师真迹云集
展览内容
包括：MCM
马蒂斯、毕加索
梵高、莫奈
达芬奇、拉斐尔
米开朗基罗、鲁本斯
伦勃朗、维米尔
等等

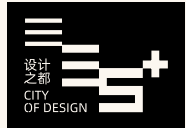




The First Exhibition of Spanish national Treasures in Asia By an architectural master

Exposición Sonora Gaudí

The "Exposición Sonora Gaudí" special exhibition of legendary architectural master Gaudí, jointly curated by the Sky Museum and the Art Frontier HK, collected exhibits from the Sound Art Design Department of Barcelona University of Fine Arts, the Rujol Research Institute of Catalonia Polytechnic University, Gaudí's former residence in Riudoms, and the Guild of St. Eloy in Barcelona. It set multiple records for the first exhibition in Asia: the hanging chain arch device of the Rujol Polytechnic University of Catalonia's Gaudí natural structure mechanics theory, sculptures and hand-drawn facade drawings from Gaudí's design team, 16 pieces of museum-grade items from Gaudí's former residence and Barcelona, 6 painting manuscripts, and 6 large-scale sound installation works were all exhibited for the first time in Asia. Along with the 40-meter sound installation "Weathered Rock Wall" from Catalonia and the AI Gaudí Hypercube, they presented Gaudí's architectural and spiritual world to the audience one by one.

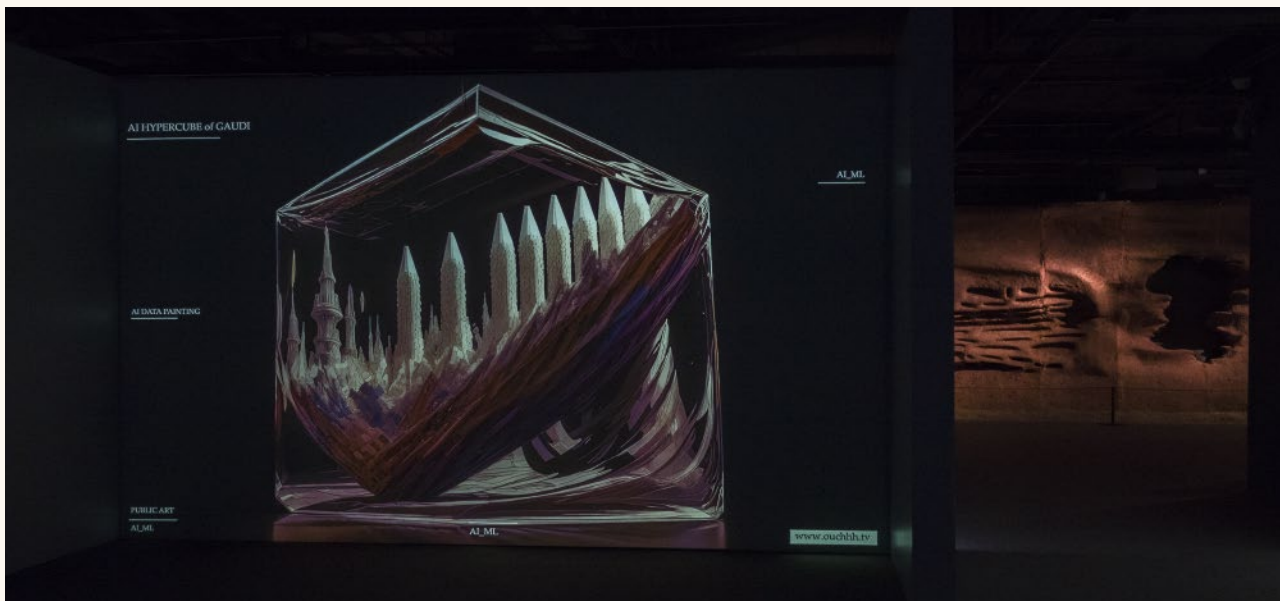


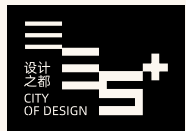
设计之都 CITY OF DESIGN

FASHION DESIGN

EXHIBITION

ART MUSEUM





设计之都 CITY OF DESIGN

FASHION DESIGN

EXHIBITION

ART MUSEUM



MULTIFUNCTIONAL ART SPACE

云
集

Design & Art Store

Art of Life

云
语

Public Art Education

Perspective
Determines the World

云
游

Art Event Club

Come to the Museum
for an event

云
聚

SKY Coffee

Artistic Fare
In the City of the Sky

云
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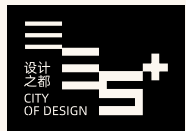
SKY Cinema

Encountering Art
In Moving Images

云
隐

VIP Living Room

Elegance Concealed
In the City



云集

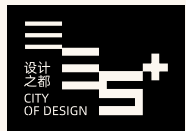
Design & Art Store

Art of Life

Original art derivative product design and development, allowing the experience of beauty to continue in life.

The Sky Museum Design and Art Store offers high-quality art-related products, selected books, and original art derivatives. They represent the warmth and tone of the city of Shenzhen, serving as a beautiful extension of art in life, education, work, and gifting. The team continuously develops art derivative products around exhibitions, artist IP, and the Sky Museum IP, grounding artistic concepts and enriching the museum's integration into public life.



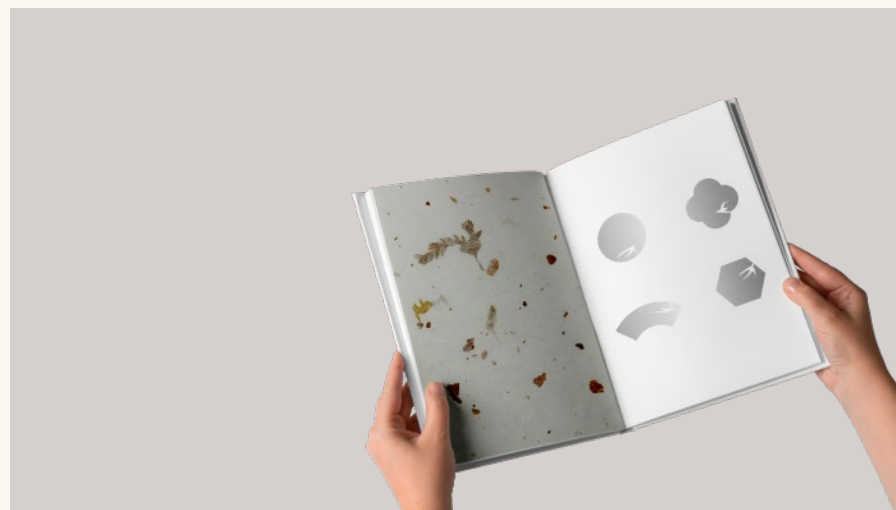


设计之都 CITY OF DESIGN

FASHION DESIGN

EXHIBITION

ART MUSEUM





云语

Public Art Education

Perspective
Determines the World

Providing a range of rich and colorful art courses, workshops, art study tours, and summer camps to provide a warm and rich art growth space for art-loving children. The Sky Museum has a contemporary cutting-edge art resource foundation, continually developing premium courses and activities tailored to different stages and groups. Here, people will fully interact with artists from around the world, inspiring artistic minds, finding like-minded spirits, and experiencing the joy of art creation.



云语 Vol.33

诗意匠心 璀璨非遗

螺钿手工陶针制作

特邀讲师 蔡蔡老师 视觉传达文化

2024/03/23 14:00-15:30

扫码报名

云语 Vol.32

大师讲座 高迪的建筑演变之旅

招募人数 50人

2024/04/13

14:00-16:00 大师讲座

16:00-17:00 教授导览

扫码报名

云语

钟二毛新书分享签售会

高察、记者、作家、导演，他是如何活出开挂的人生？

钟二毛

深圳跨界大咖 携新书来袭！

2024.3.17 15:00

扫码报名

云语

压襟香囊

来自明清的时尚单品

2024.4.21 14:30-16:00

扫码报名

云语

漫谈 西班牙动画 在深圳

主讲嘉宾 何兵

2024/05/02 14:30-16:30

扫码报名

云语

诗意匠心 璀璨非遗

螺钿手工陶针制作

2024/05/02 14:30-16:30

扫码报名

云语

漫谈 西班牙动画 在深圳

主讲嘉宾 何兵

2024/05/02 14:30-16:30

扫码报名

云语

高迪的奇幻建筑

特邀讲师 兔子老师+月月老师

2024/02/18 15:00-16:30

扫码报名

云语

高迪的奇幻建筑

特邀讲师 兔子老师+月月老师

2024/02/18 15:00-16:30

扫码报名

云语

探寻——弗拉门戈音乐——的灵魂之声

肖开提 (Xakel) 弗拉门戈吉他演奏家

2024/05/04 13:30-14:45

扫码报名

云语

艺术的本质

不在艺术之中，而在艺术之外

2024/04/05 14:00-16:00

扫码报名

云语

琉璃发簪

穿越时空，邂逅古典的雅致

2024.4.20 14:30-16:00

扫码报名

云语

设计教育讲堂

艺术设计 & 城市发展

2024.4.16 14:30-16:30

扫码报名

云语

美 美 美

从姚峥华的书籍系列看近十年书籍设计风尚的演化

2024.4.27 14:30-16:00

扫码报名

云语

天空美术馆 SKY MUSEUM

承载大梦想的小小空间 手绘旅行箱

2024/05/12 14:30-16:00

扫码报名

云语

斑斓的碎片 马赛克艺术

2024/04/14

扫码报名

云语

博物馆是台时光机

2024/06/24 18:00-19:30

扫码报名

云语

一起做个朋友 奶油胶手工DIY

2024/03/24 14:00-15:30

扫码报名

云语

我们为什么要学美术史？

2023.4.8 (周六) 10:30-12:00

扫码报名

云语

思考艺术与设计？

2024/03/31 14:00-16:00

扫码报名

云语

茶画

一起斗茶话会

2024/05/05 15:00-17:00

扫码报名

云语

平面设计的跨界与新生

2024.5.25 15:00-17:00

扫码报名

云语

设计教育讲堂

让美育悄然发生在生活、自然和艺术中

2024/05/18 14:30-16:30

扫码报名

云语

当橡皮章遇见藏书票

2023.4.9 (周日) 15:00-16:30

扫码报名

云语

跟着高迪 共筑梦之家

2024/02/16 14:30-16:00

扫码报名

云语

小小艺术家与大师同展

2024/03/31 24:00

扫码报名

云语

征稿！

2024/03/19 17:00

扫码报名

云语

春日山海 深圳青年插画展

2024年 4月-6月

扫码报名

云语

跟随艺术大师 开启内心的探索

3月25日 16:00-17:00

3月26日 14:00-16:00

扫码报名

云语

博物馆是台时光机

2023.04.30 15:00-16:00

扫码报名

云语

童话是诞生的？

2023.04.15(周六) 10:00-12:00

扫码报名

云语

当景泰蓝对话敦煌艺术

2023.5.3 (周三) 10:00-11:30

扫码报名

云语

邂逅千年古陶 肌理画工坊

5月21日 (周日) 13:00-15:00

扫码报名

云语

美学很难吗？

2023/05/27 (周六) 14:30-16:00

扫码报名

云语

画一个夏天

2023/05/27 (周六) 14:30-16:00

扫码报名

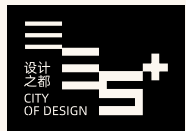
云语

夏日·凉风 折叠团扇工作坊

2023/05/27 (周六) 14:30-16:00

扫码报名





云游

Art Event Club

Come to the Museum
for an event

Providing an online and offline business integration platform for governments, enterprises, white-collar workers, entrepreneurs, families, and small theater enthusiasts, offering exhibition spaces as well as resting, team building, meeting, and dating spots. At the same time, art study tours will encompass global art landmarks, experiencing the integration of knowledge and action through customized in-depth tours.



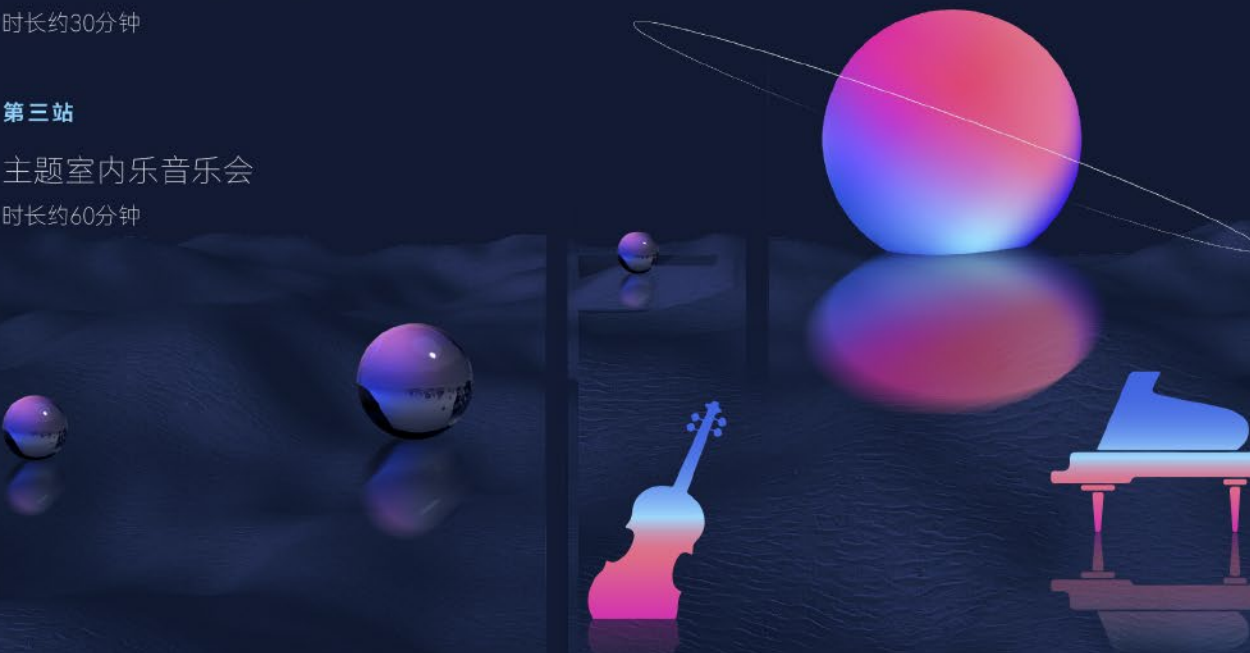
天空美术馆 · 《高迪之声》中国特展主题赏览音乐会

11个浪漫的梦

第一站
48楼高空观景

第二站
《高迪之声》专场导览
时长约30分钟

第三站
主题室内乐音乐会
时长约60分钟



2024.5.26 天空美术馆 SKY MUSEUM
深圳市福田区广电金融中心48F+49F

导览 18:20 演出 19:00 演出 约60分钟
入场 开始 时长 表演无中场休息

双人套票优惠价 ¥588 亲子套票 ¥468 单人正价票 ¥368

*亲子套票限身高1-1.4米儿童，须在成人监护人陪同下参加)



CBD高空包场 ✦ 全明星广电主播先锋呈现 ✦ 沉浸五感肢体导赏

天空首创 · 美术馆五感肢体戏剧沉浸游

天空美术馆

导演&编剧
邢书悦

五感
Drama
游一

主演
杜一凡
区迪祺
文哲
邢书悦

亲子票
¥736

票价内含¥138
《高迪之声》展览门票1张
「亲子票」每期共招募五组亲子家庭
含两名大人一名小朋友
适用于身高1米~1.4米之间儿童

扫码购票

天空美术馆

深圳市福田区
广电金融中心·48F+49F

深圳首创「美术馆真迹实景·戏剧导赏」

天空美术馆
奇妙夜

CBD高空夜景包场 全明星广电主播NPC阵容 沉浸式戏剧互动导赏

导演&编剧 邢书悦 演出 杜一凡 邢书悦 王博文 王萌 王浩宇 文哲

¥598/人

含价值168元《气象万千》展览门票1张 & 330元6人主播联袂导赏!

天空美术馆 SKY MUSEUM

深圳福田区广电金融中心西座(北门)48F&49F

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深圳首创
「美术馆真迹实景·戏剧导赏」

天空
美术馆
奇妙夜

邢书悦
饰 公爵夫人
都市频道《都市路路通》
深圳卫视《我是生活家》

CBD高空夜景包场 全明星广电主播NPC阵容 沉浸式戏剧互动导赏

导演&编剧 邢书悦 演出 杜一凡 邢书悦 王博文 王萌 王浩宇 文哲

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天空
美术馆
奇妙夜

王博文
饰 公爵
都市频道《法规天下》《都市观察》

CBD高空夜景包场 全明星广电主播NPC阵容 沉浸式戏剧互动导赏

导演&编剧 邢书悦 演出 杜一凡 邢书悦 王博文 王萌 王浩宇 文哲

¥598/人

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美术馆
奇妙夜

王浩宇
饰 俊俏的报社记者
体育频道《运动一起向未来》《体育+她主》

CBD高空夜景包场 全明星广电主播NPC阵容 沉浸式戏剧互动导赏

导演&编剧 邢书悦 演出 杜一凡 邢书悦 王博文 王萌 王浩宇 文哲

¥598/人

含价值168元《气象万千》展览门票1张 & 330元6人主播联袂导赏!

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杜一凡
饰 美术馆馆长
深圳卫视《晚间新闻》

CBD高空夜景包场 全明星广电主播NPC阵容 沉浸式戏剧互动导赏

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¥598/人

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HUAWEI Pura70 系列

XIMAGE

『锐意风向·美学沙龙』

2024.05.17 深圳·天空美术馆



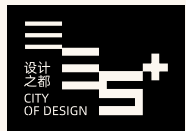


云
聚

SKY Coffee

Artistic Fare In the City of the Sky

Taking in the panoramic skyline, with the play of light and shadow swirling in the cup, patrons find solace in the bustling city. In this space where art and life blur, visitors can enjoy not only light dining but also the elevated "city skyline" outside the window while resting and dining during exhibition visits.

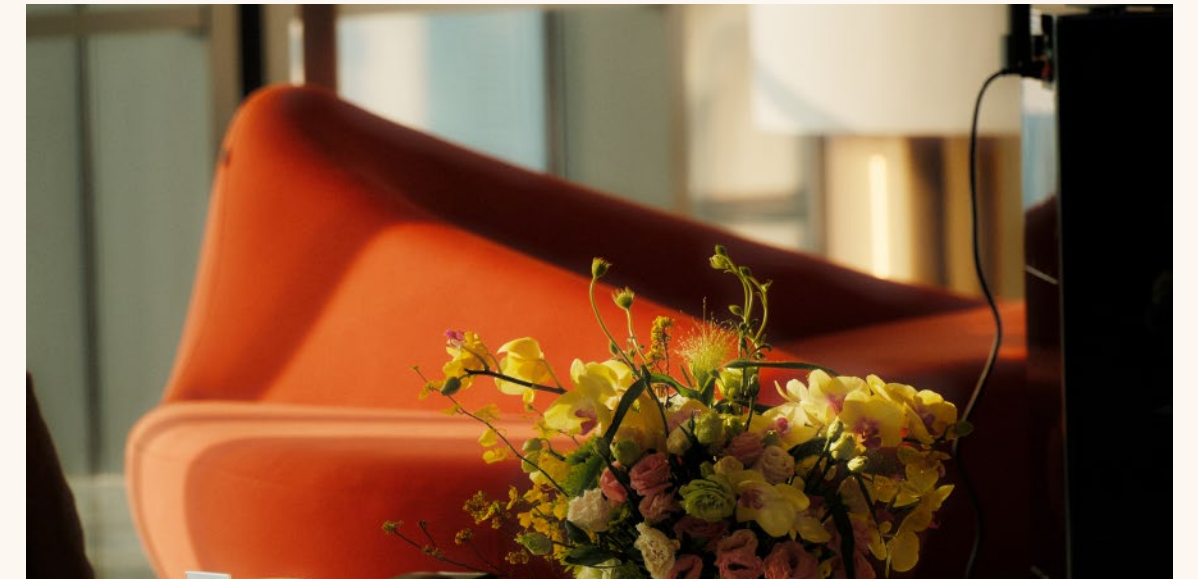


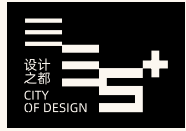
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| ART MUSEUM





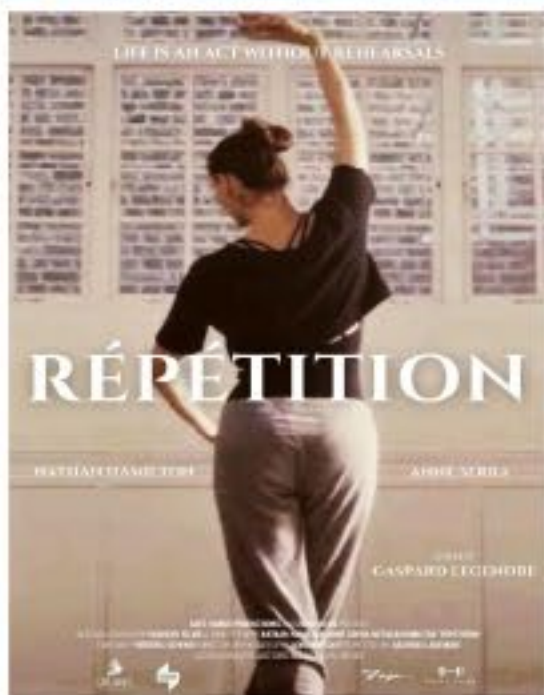
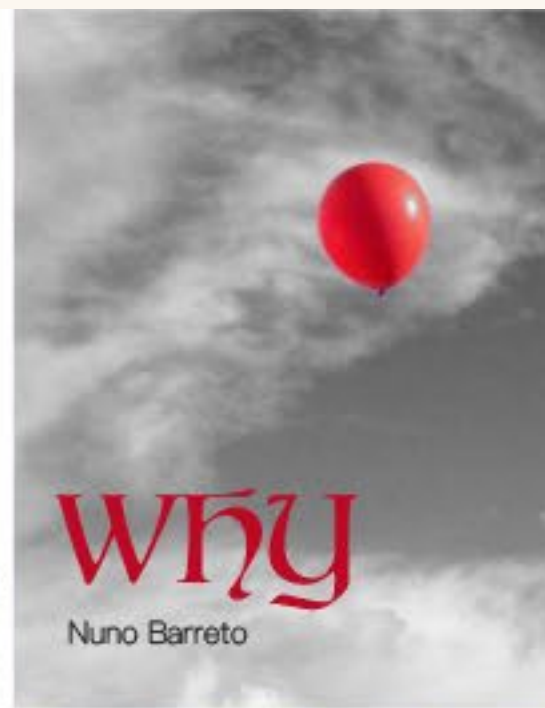
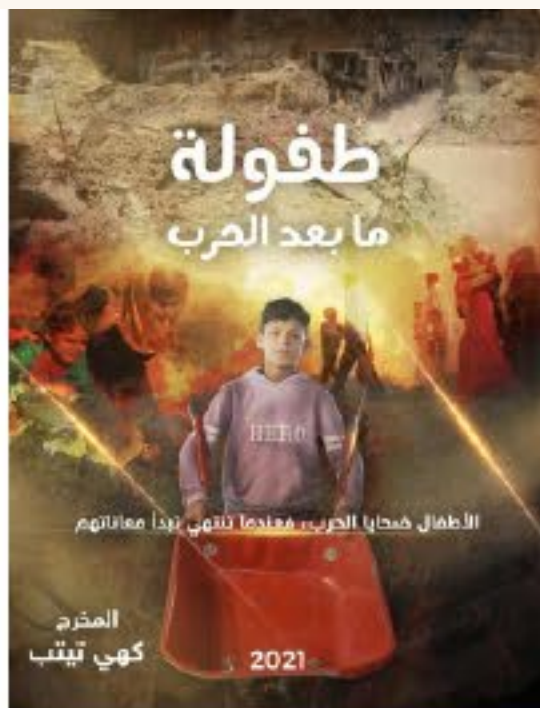
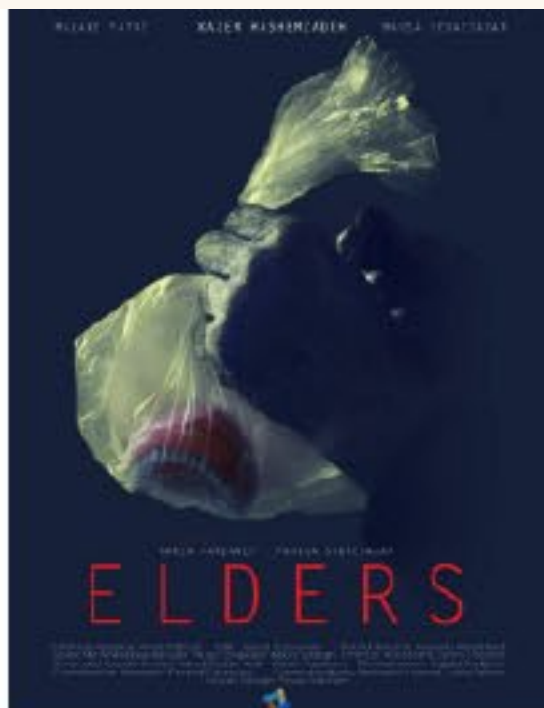
云影

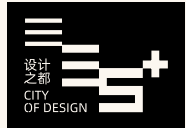
SKY Cinema

Encountering Art In Moving Images

The Sky cinema offers a platform for the fusion of art and film. Weekly screenings of art short films on various global themes promote cross-media expression of art and film. Explore the infinite possibilities of art in immersive cinematic experiences.







云
隐

VIP Living Room

Elegance Concealed
In the City

Providing a meeting place for corporate directors and individual directors within the museum.



Dedicate to the City, Cheer For the City

深圳市设计之都运营发展有限公司

SHENZHEN CITY OF DESIGN OPERATION DEVELOPMENT CO.LTD

